

## **Communities That Care General Meeting**

Meeting Summary

April 8, 2005

Present: Paula Neils, *Anchor House/Id. Youth Ranch*; Amy Bartoo, *IDFY*; Tammy Roberts, *KACF, IDFY*; Gar Mickelson, *Twenty-four Seven*; Jill Jurvelin, *Smooth Transitions*; Janet Feiler, *S.D. 271*; Jud Leifheit, *Catholic Charities of Idaho*; Greg Johnson, *Real Life Ministries*; Lillian McSwain, *St. Pius Church*; Meri McSwain, *St. Pius Church*; Pam Wright, *U of I Extension Nutrition Program*; Chrystal Hodgson, *Crisis Response Team*; Barbara Scarth, *Art on the Edge*.

Meeting called to order by Greg Johnson.

Introductions were made.

Overview of CTC by Greg.

Survey recap. Discussed what grades were surveyed. CDA was the only school district that agreed to do the survey this year. Post Falls had already committed to do another survey, but is planning to do the CTC survey next year. We would also like to get other outlying areas on board next year and eventually have all schools doing the survey the same year. All results of this years survey will be released at the May 10 meeting with Channing Bete. Our goal is to have the Alliance help address the major issues that come out in the survey data. It can possibly help with funding to address new issues that are not already being addressed by various programs being offered in Kootenai County.

Discussed the programs we are having with Work Groups. Many who have signed up to be a part of one of the Work Groups do not come. The Steering Committee met last week and discussed marketing strategies of our May 10 meeting. A list of key "Stake Holders" was passed around and member were asked to add any additional names they felt would be an asset. We will be hand-delivering steaks to these people along with an invitation to the May 10 meeting. We will be delivering these steaks on Monday, April 18. If anyone can help, please meet at the Alliance office at 9:00 a.m. at 610 Hubbard, Suite 123. After the May 10 meeting, we would like to prioritize 3 risk factors to focus on. Also discussed the billboard campaign. The topic we are trying to address is that parents are the ones who are supplying many of our youth with alcohol. Samples of proposed billboard designs were passed around and discussed. It was agreed that the billboard needs to be kept simple, with few words, and a way to make the alcohol in the picture easier to see. We will also try to get input from some of our youth for the billboard design.

No meeting on May 13 due to the May 10 Youth Survey Report at St. Pius.